



PennState
Harrisburg

School of Business
Administration



Master of Business Administration

MBA



The MBA Program at Penn State Harrisburg

The MBA curriculum at Penn State Harrisburg has been carefully designed to meet industry needs and students' career goals. The curriculum has been shaped by industry leaders and academic experts to keep pace with an ever-changing business climate. The program requires a minimum of 30 credits of coursework at the graduate level. Students who do not have the appropriate background may be required to complete some additional foundation courses.

MBA Program Requirements

30 Core Credits

ACCT 540 - Accounting for Managerial Decisions (3 cr.)
BUS 510 - Business Analytics and Decision Modeling (3 cr.)
BUS 515 - Business Ethics, Governance and Law (3 cr.)
BUS 588 - Strategic Management (3 cr.)
FINAN 521 - Corporate Finance (3 cr.) OR
FINAN 530 - Corporate Finance II (3 cr.)
INFSY 540 - Information Technology and Knowledge Management (3 cr.)
MRKT 514 - Strategic Marketing (3 cr.)
 and 9 credits of electives

Focus of Electives/Tracks

Students may select 9 credits of courses in tracks organized around a common theme designed to be integrative and cohesive. The tracks provide competencies and skill sets for decision making in seven areas:

- Accounting
- Business Analytics
- Finance
- Information Systems
- Strategic Leadership and Innovation
- Supply Chain Management
- General Business or a customized track

Up to 18 Foundation Credits

ACCT 501 - Financial Statement Analysis (3 cr.)
BUS 505 - Data Analysis for Business Decisions (3 cr.)
BUSEC 502 - Economics for Managers (3 cr.)
MNGMT 511 - Organizational Behavior (3 cr.)
MNGMT 522 - Operations and Supply Chain Management (3 cr.) OR
MNGMT 523 - Service Operations Management (3 cr.)
MRKT 513 - Marketing Management (3 cr.)



Why the MBA Program at Penn State Harrisburg?

Curriculum

The curriculum is designed to reflect industry needs, and can be customized for your career goals and tailored to your background.

Reputation

Penn State provides a world class education, and your MBA will be recognized worldwide.

AACSB Accreditation

AACSB accreditation is the highest recognition that a business school can earn. Less than 5 percent of the world's business programs have earned this distinction. With an AACSB-accredited MBA program on your résumé, current and future employers will know that you have received a degree from one of the best business schools in the world.

Faculty Expertise

The program's faculty are known nationally and internationally for their exceptional credentials, research and industry experience. The combination of extensive industry experience and a strong theoretical foundation sets our faculty apart as thought leaders.

Flexibility

Penn State knows that for an adult student, flexibility and convenience of learning options are critical. Students can attend full or part-time, with day and evening resident classes and online and hybrid courses.

Support for an International Business Trip

The program emphasizes global perspectives and provides financial support of up to \$2,000 for students participating in business-focused international study tour courses.



Application Materials

Admission decision is based on the applicant's entire admission portfolio.

- Completed Graduate School application
- Two letters of recommendation
- A copy of official non-Penn State transcripts
- Résumé
- GMAT/GRE scores [Students with GPA above 3.5 from certain fields may request a waiver]
- TOEFL for international applicants

Deadline:

July 18 for Fall; Nov 18 for Spring;
April 18 for Summer

For more information or to schedule a class visit:

The MBA Program at Penn State Harrisburg
School of Business Administration

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