



ALUMNI RELATIONS

Institutional Advancement Division



Blue Jays. *Always.*

MISSION

REFLECT. CONNECT. ENGAGE.

The Office of Alumni Relations is Elizabethtown College's relationship center for, and connection point with, members of the Elizabethtown College Alumni Association (ECAA). In all that we do, our aims are to foster mutually-beneficial relationships between Elizabethtown and its alumni. To this end, we dedicate ourselves to providing members of the ECAA with opportunities to:

- **reflect** on their experiences and relationship with the College;
- **connect** with alumni, faculty, staff and current students; and
- **engage** with activities and initiatives that ultimately support the Elizabethtown College educational enterprise.

FUNCTION

RELATIONSHIP BUILDING

With a focus on building and strengthening alumni connections, Office of Alumni Relations responsibilities include:

- **programming** exciting initiatives/events locally and regionally that engage alumni with the greater college community;
- **supporting** alumni leadership opportunities on- and off-campus;
- **enabling** alumni to utilize/leverage the global ECAA network;
- **maintaining** files on all alumni and providing support to administrative and academic departments for customized alumni lists, etc.;
- **fielding** alumni questions and requests.

PERSONNEL

THE ALUMNI RELATIONS "FAB FIVE"

The Office of Alumni Relations consists of a full-time staff of four (4) and a part-time administrative assistant.

- **Andrew Calnon '16**, Assistant Director
- **Mark Clapper '96**, Executive Director
- **Mary Clark**, Administrative Assistant
- **Christine Horting**, Office Manager
- **Kaitlyn Miller '12**, Senior Assistant Director

FUN FACTS

FROM THE ALUMNI HOUSE TO YOU

Learning at the College doesn't stop at graduation! With these facts, you can now dominate the competition on the next E-town trivia night.

- **The ECAA** consists of **more than 20,000 members**, with Blue Jays found on **six (6) of the world's seven (7) continents** and in **all 50 United States**.
- The **ECAA** currently supports **14 regional alumni chapters** throughout the continental United States.
- The **ECAA Alumni Council** currently consists of **31 elected members** and **15 emeriti members** who represent **seven (7) decades of class years**.
- The **Raffensperger Alumni House** was **dedicated** as a campus facility in **1998**.

2017-2018 SUCCESSES

ENGAGING THE E-TOWN FAMILY

The Office of Alumni Relations experienced many successes throughout the past year. A few of the operation's many highlights include supporting:

- a robust and diverse slate of **136 events, activities and initiatives**;
- a historic **Homecoming and Family Weekend** that featured **record-breaking attendance totals** for signature events, **32 interest-specific gatherings** and **10 class reunions**; and
- the establishment of **Nexus**, a **new interest-based alumni affinity club** that supports the **network** of individuals who **identify with and/or support** Elizabethtown College's **African American, Latinx, Asian American, and Native American (ALANA) ethnic groups**, and utilizes its network to **benefit the College's students and programs**.

2018-2019 OUTLOOK

ONWARD, UPWARD AND OUTWARD

Aspirations for the year ahead are high, and our focus will involve support for traditional events and activities, as well as the:

- **further development** of the **regional alumni chapter structure** and its group of **volunteer leadership steering committees**;
- **implementation** of **alumni initiatives** that more greatly **connect volunteers** with **opportunities** that **support academic and administrative departments**;
- **support of regional Be More Inspired Campaign activities** and **retirement celebrations for President Carl Strikwerda**; and
- **support for the introduction** of Elizabethtown's **new president** to members of the ECAA.