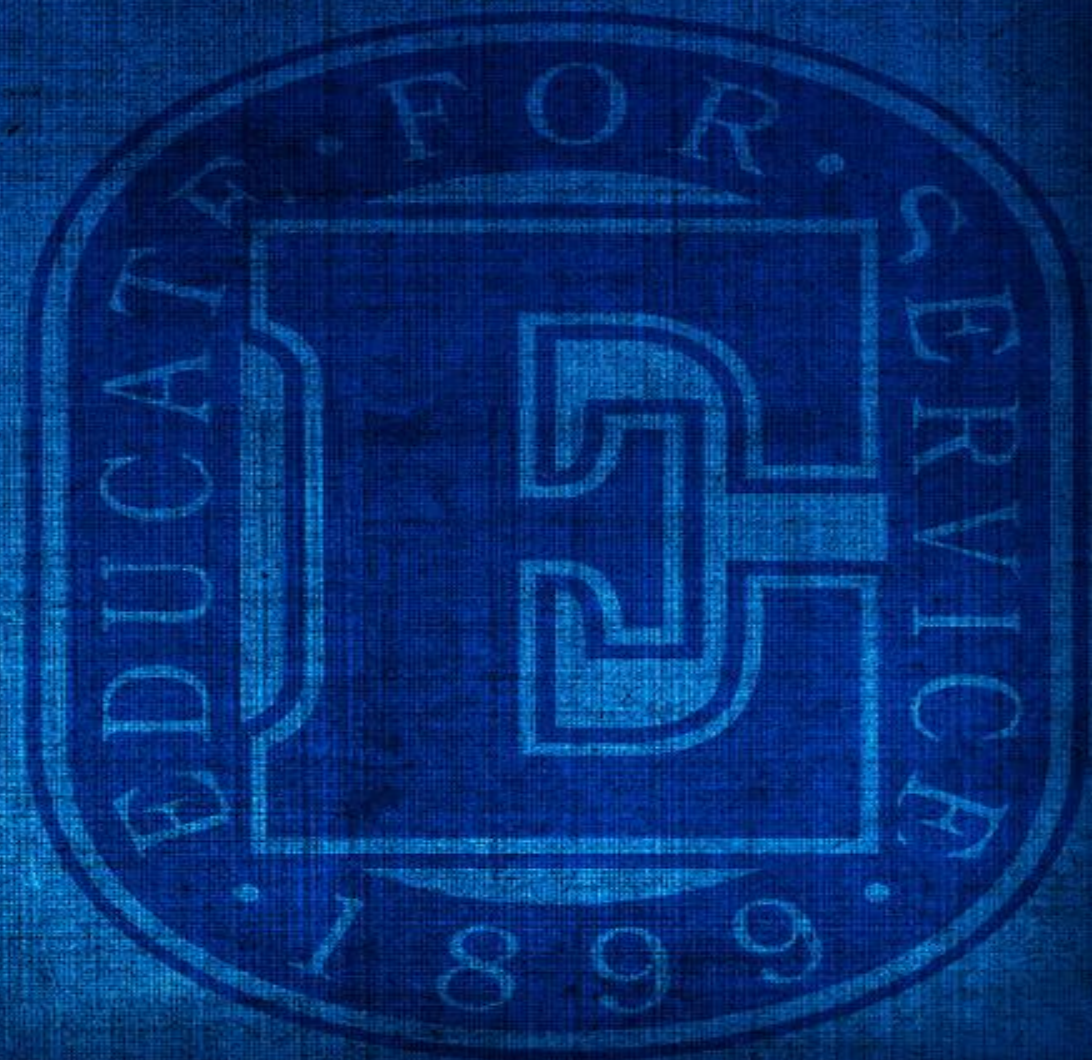




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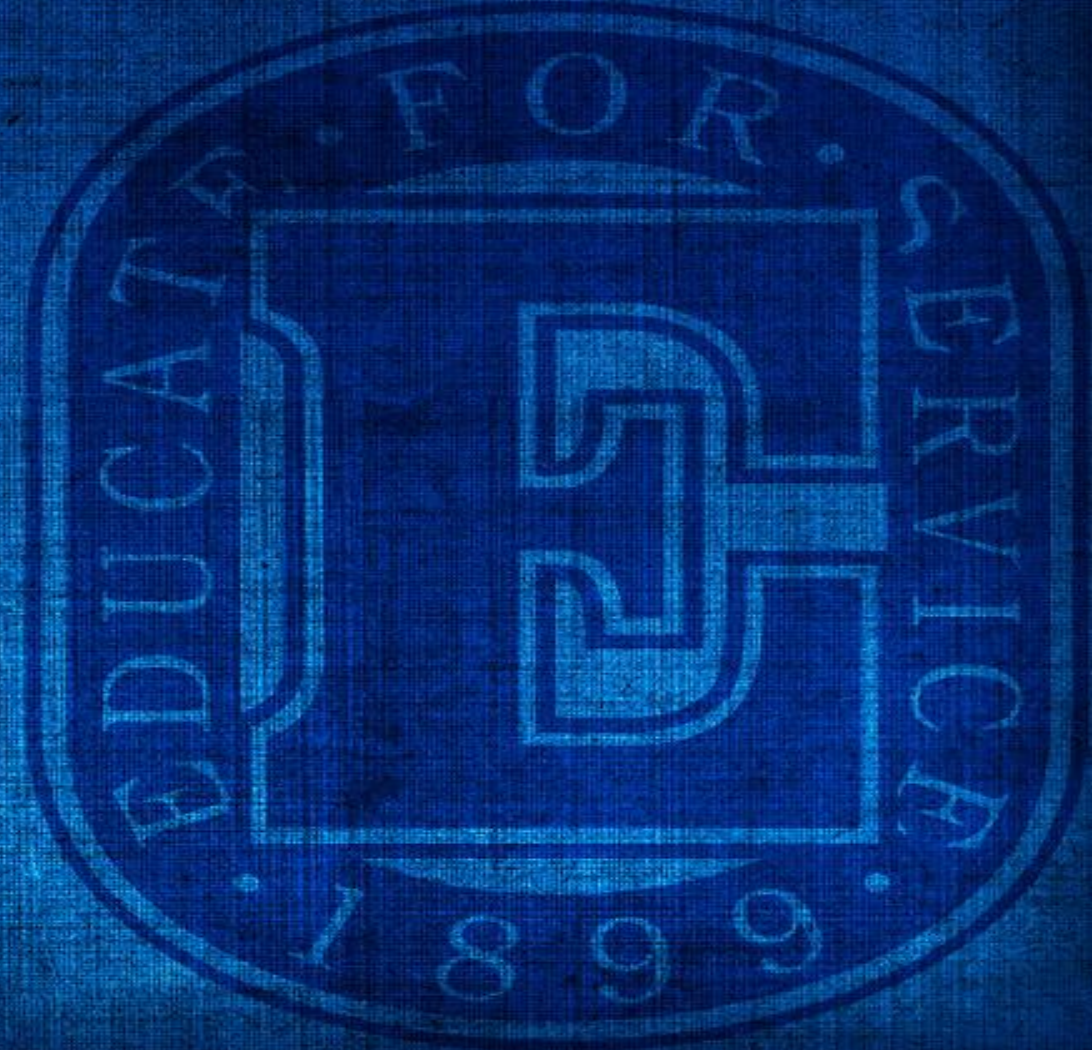


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Bowers Center—PROGRESS!





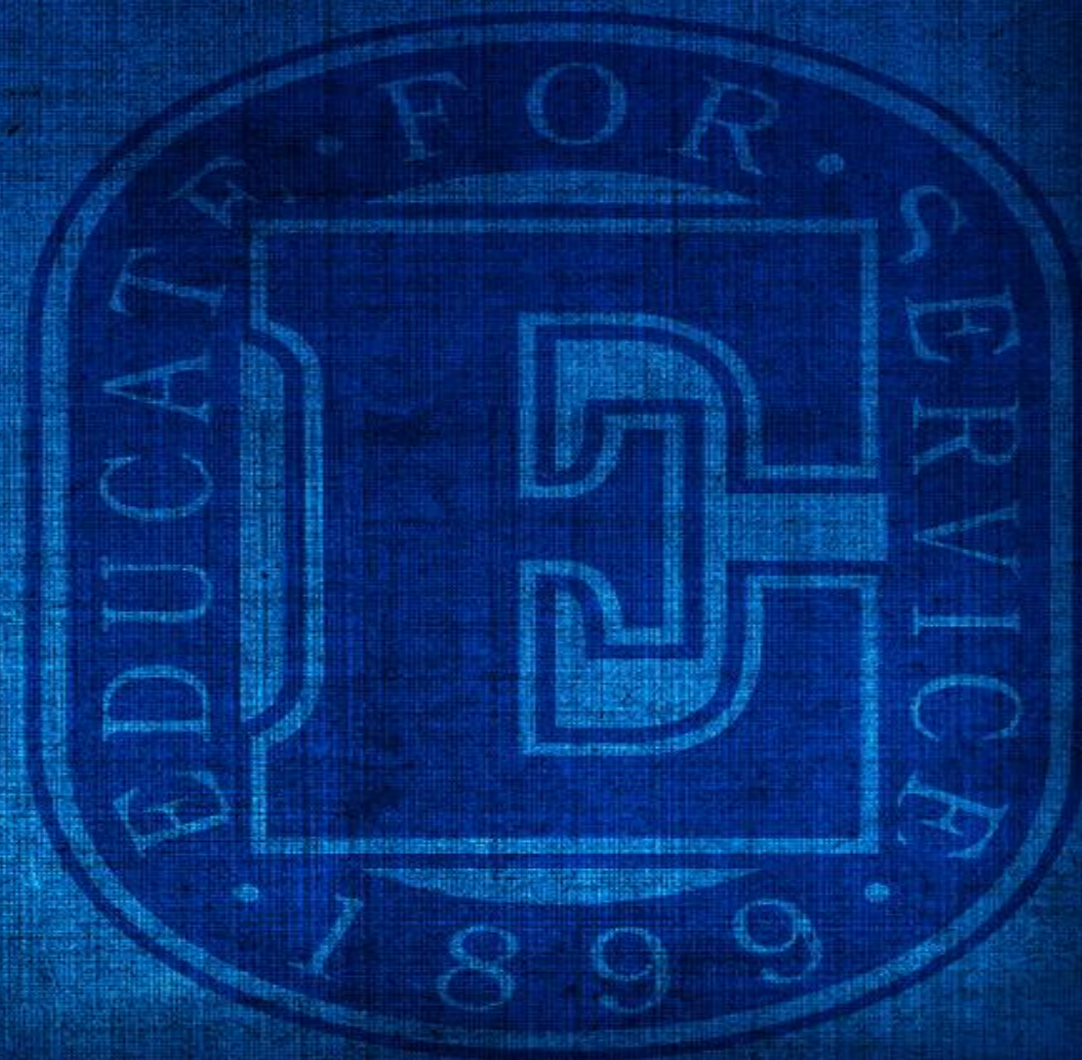
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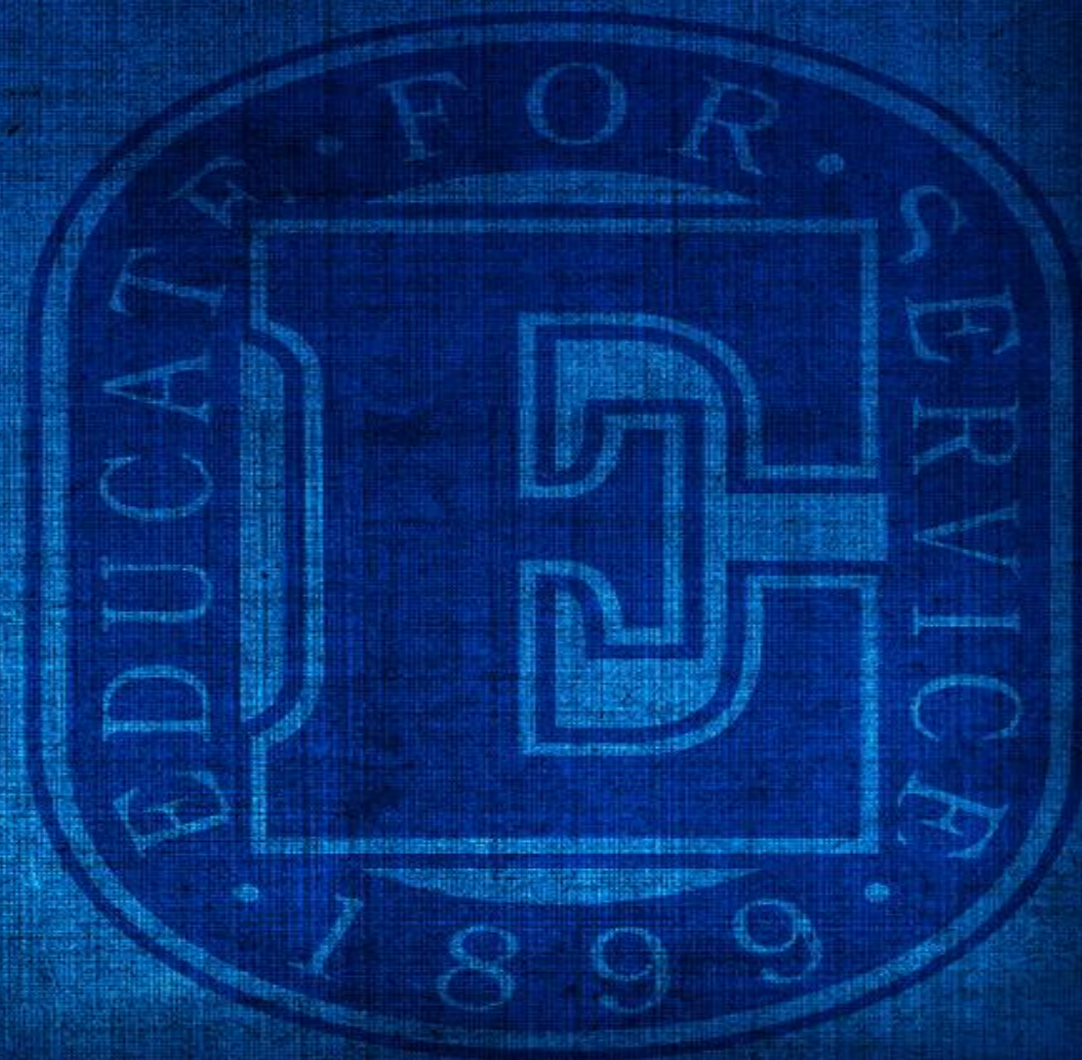


Commuter House



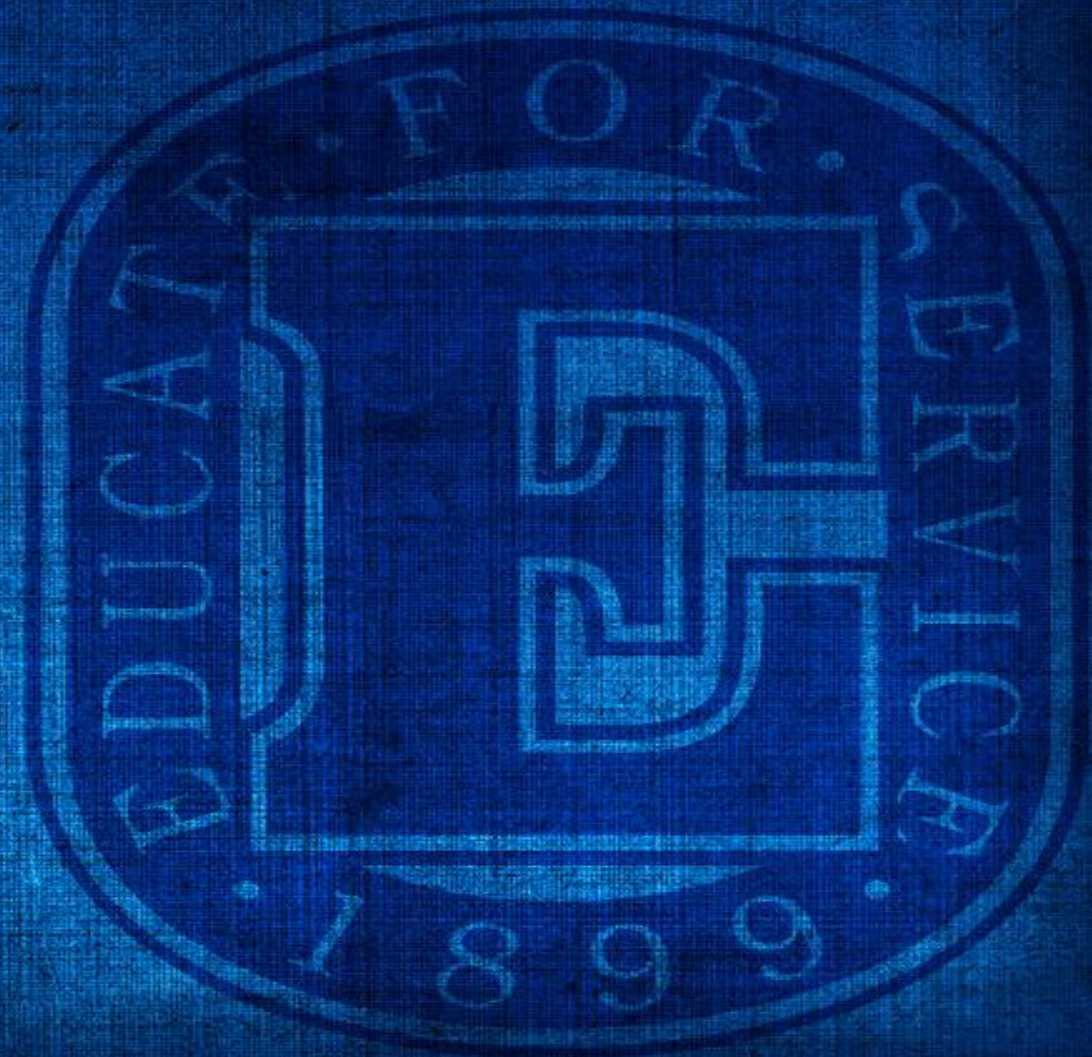
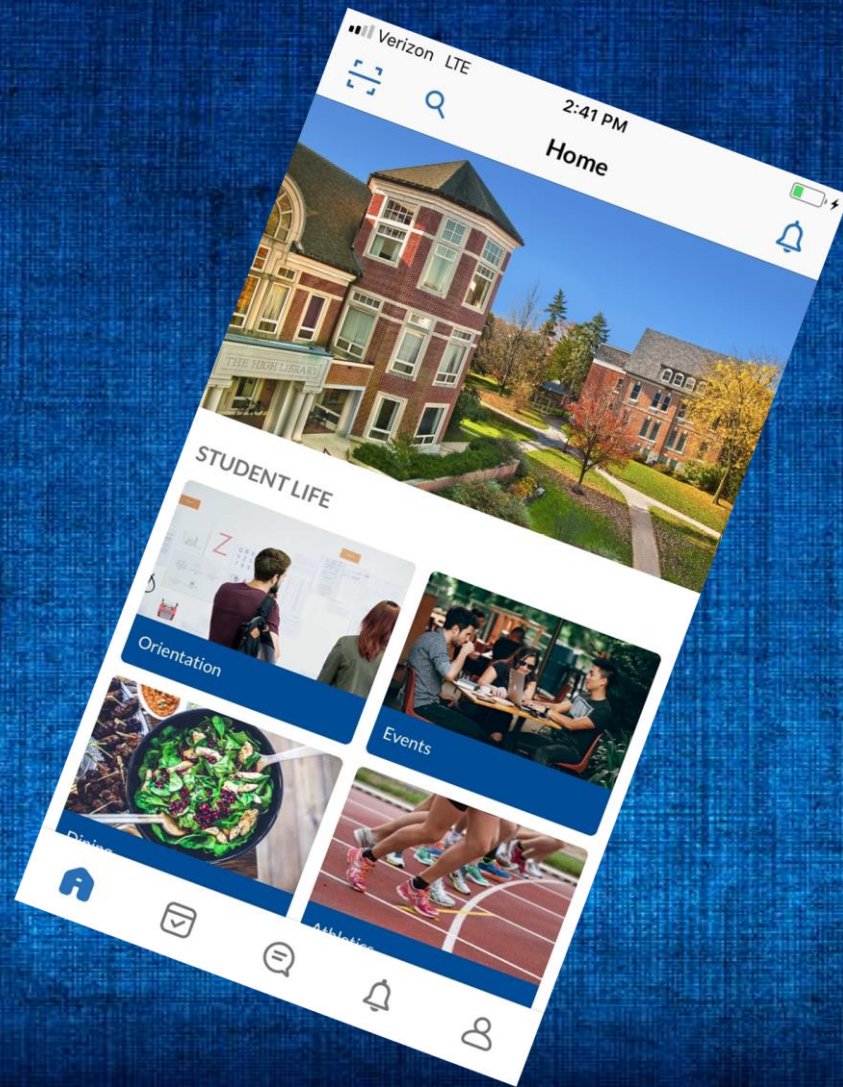


E-SPORTS





NEW Student Life App





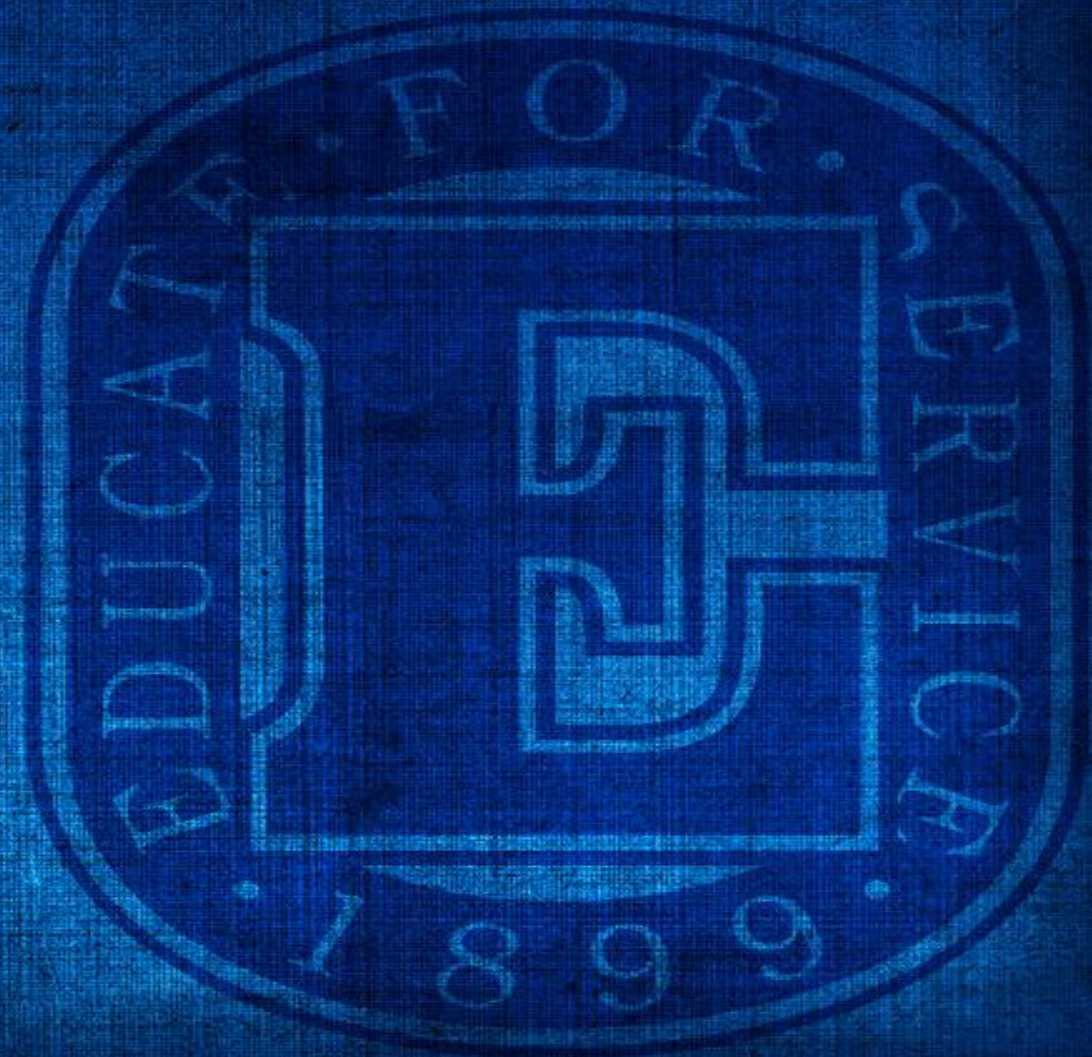
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Mission Statement

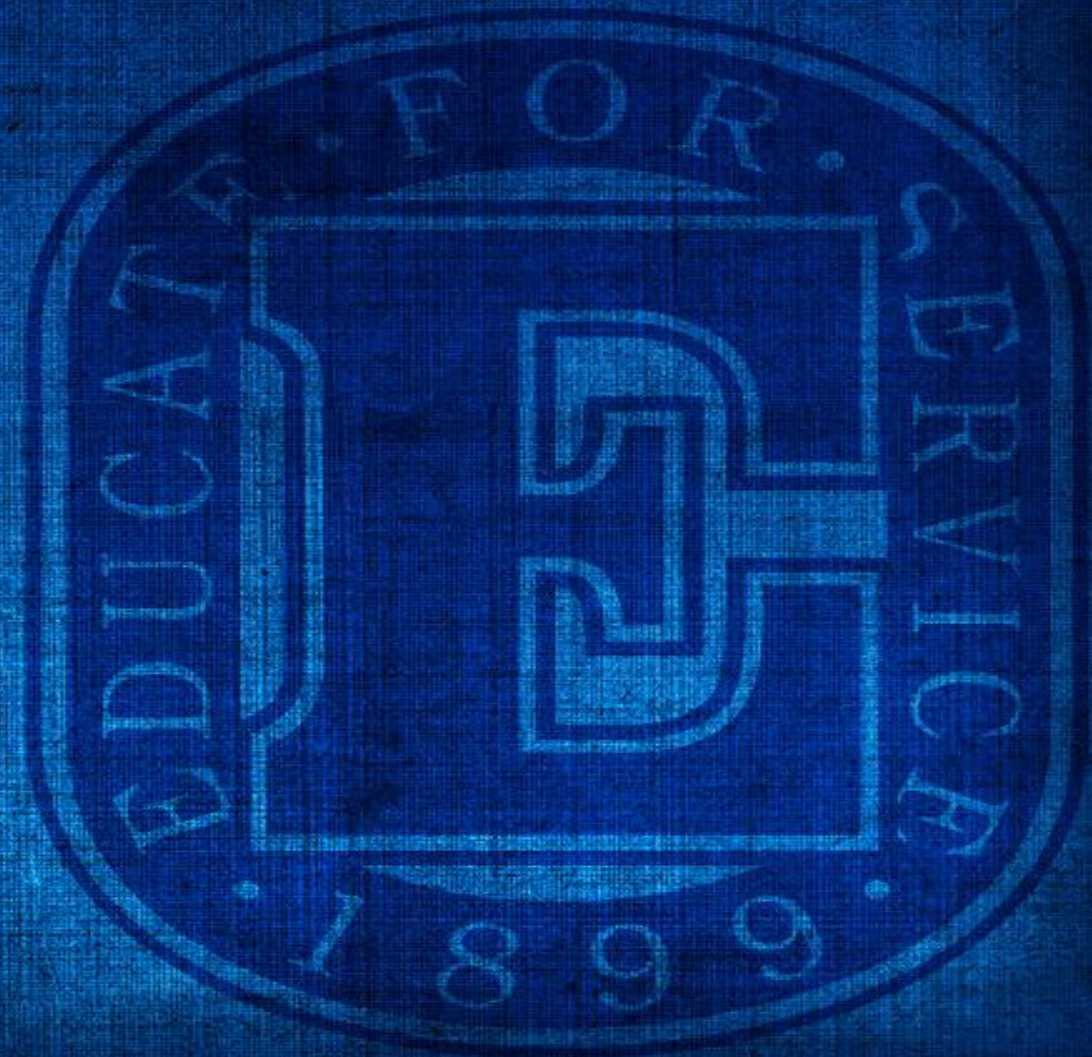
In its representation of all Staff employees, the Elizabethtown College Staff Council will strive to promote better understanding, increased cooperation, and open communication among all constituents on campus. Staff Council will work to recognize staff contributions and enhance the overall operation of Elizabethtown College.





Staff Council Ambassadors

- Cori Breault – Institutional Advancement
- Sheryl Cyphert – President's Office
- Charlie Downs – Dining Services
- Curtis Edwards – Environmental Services and Facilities Management
- Tina MacKenzie – Career Services
- Unique Patterson – Financial Aid
- Beverly Schmalhofer – Records and Registration
- Peggy Stauffer – Academic Affairs
- Kim Strickler – Business Office
- Cheri Way – Athletics
- Paige Weber – Annual Fund





Staff Council Website

- <https://www.etown.edu/offices/staff-council>
- staffcouncil@etown.edu

Home / Offices / staff-council

In this Section

- Staff Council
- About Us ▾
- Calendars
- Contact Information
- Forms ▾
 - Nominations
 - Topics and Opportunities
- Staff Spotlight
- Working Groups/Subcommittees

Elizabethtown College Staff Council

The Elizabethtown College Staff Council represents Elizabethtown College staff in reference to interests and issues that affect them. This group serves in an advisory capacity to Senior Staff at the College.

Members of the council are made up of representatives from all areas of our Elizabethtown Campus Community.

Mission Statement

Upcoming Important Dates in 2018-19

Nomination Forms go LIVE on March 5, 2019

Nomination Forms are Due on April 2, 2019

Election Week - May 6 thorough May 10, 2019

First Term of Service begins Summer 2019



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Academic Programs- What's New?

Marketing

Biomedical
Engineering

Business
Data
Science

Finance

Financial
Economics

Civil
Engineering

Data
Science

Chemistry
Laboratory
Sciences

Graphic
Design

Psychology
(revised)

Doctorate in Occupational Therapy (granted Candidacy Status by accrediting body)

Physician Assistant Masters (noted as active in provisional accreditation process by accrediting body)

Music Education Masters (under review by accrediting body; October 2018)

English as a Second Language Certificate (initial program approval from PDE)

What's Coming?



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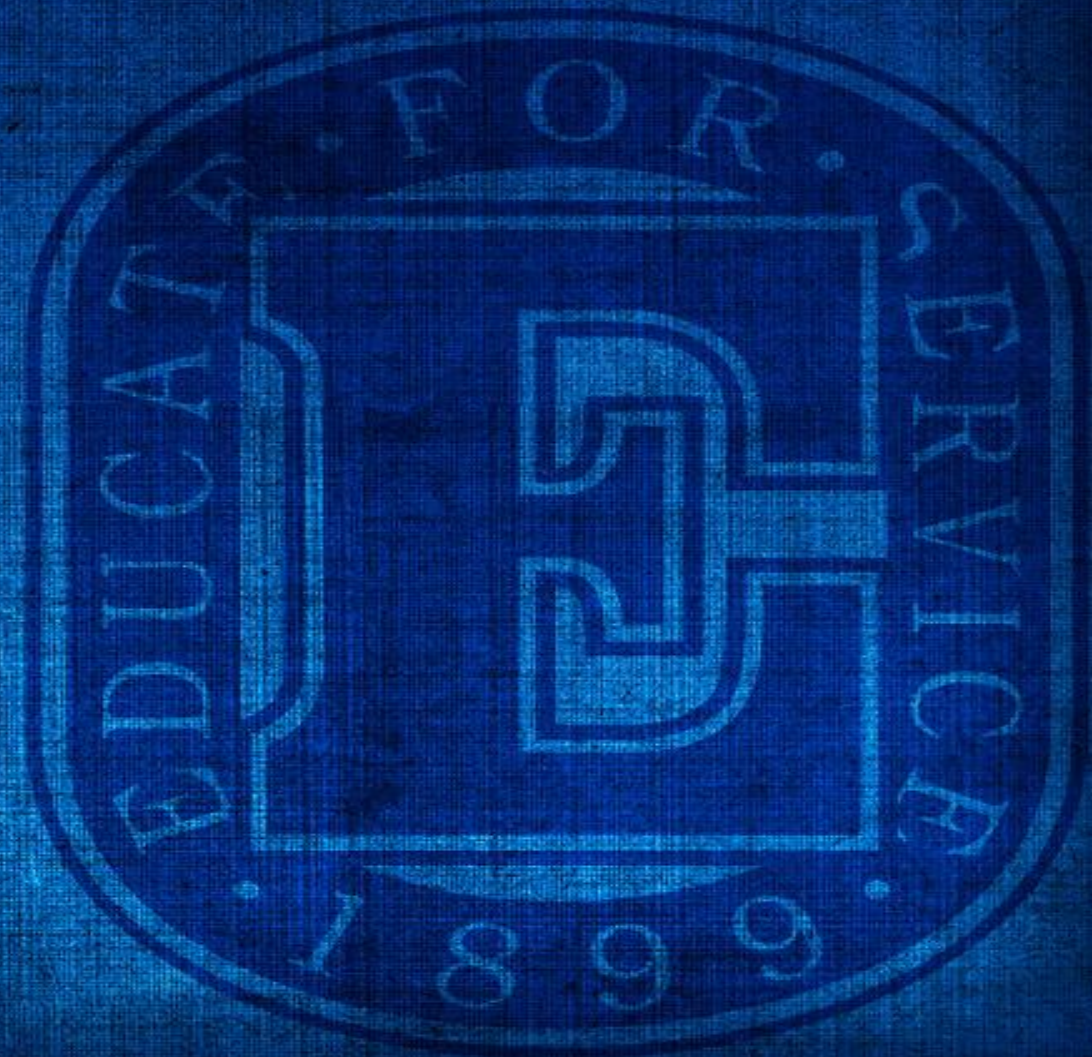


Recap of the Fall 2018 Campaign

Thank you!

Significant accomplishments:

- Expanded Communications and Outreach
- Recruitment model efficiency (eliminate “soft applications”)
- Grew work in recruitment target markets
- Updated and expanded visit opportunities
- Piloted new volunteer programs for prospective students
- Engaged recruits beyond Class of 2022





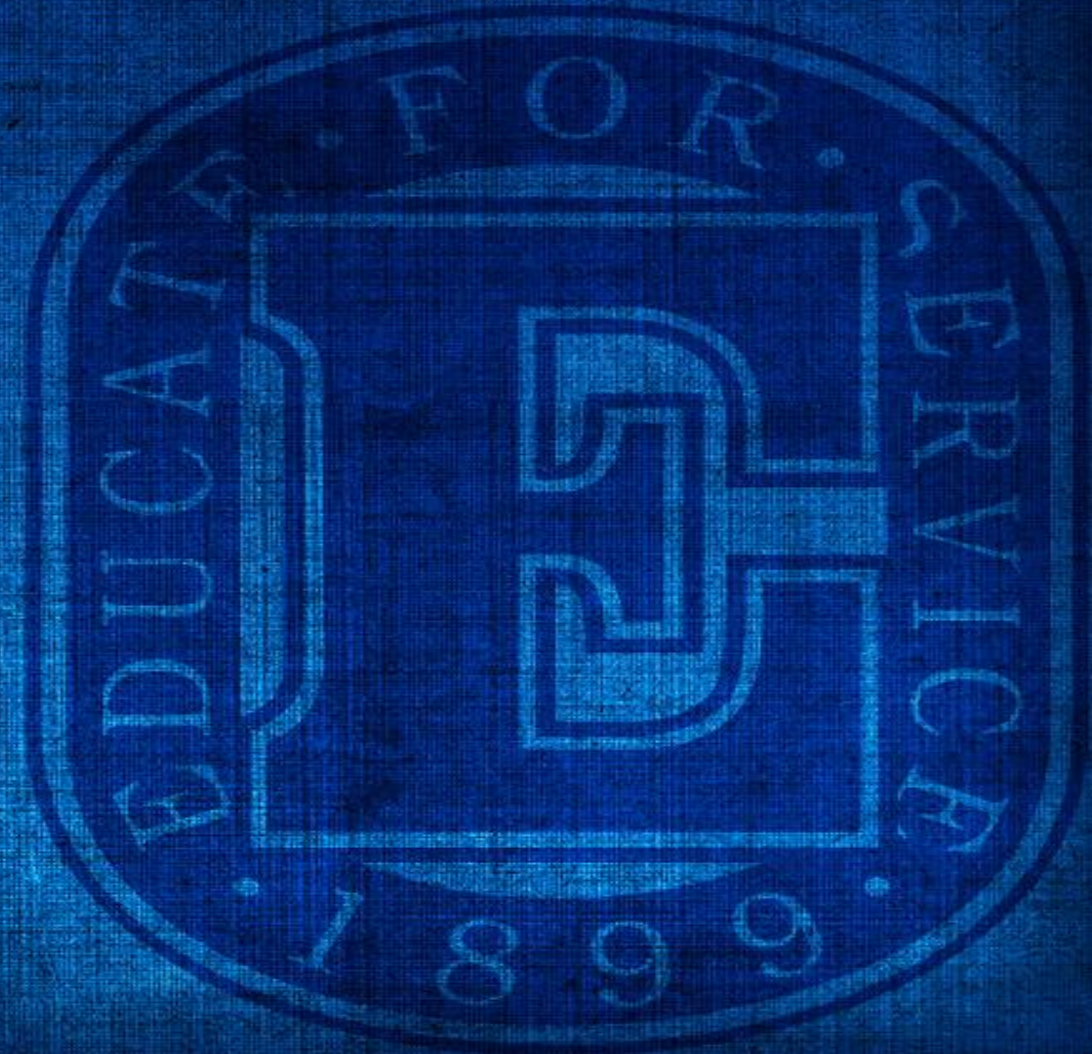
Recap of the Fall 2018 Campaign

Results:

- 417 new students
- 393 first year first time students
- 24 transfer students

Class Profile Snapshot:

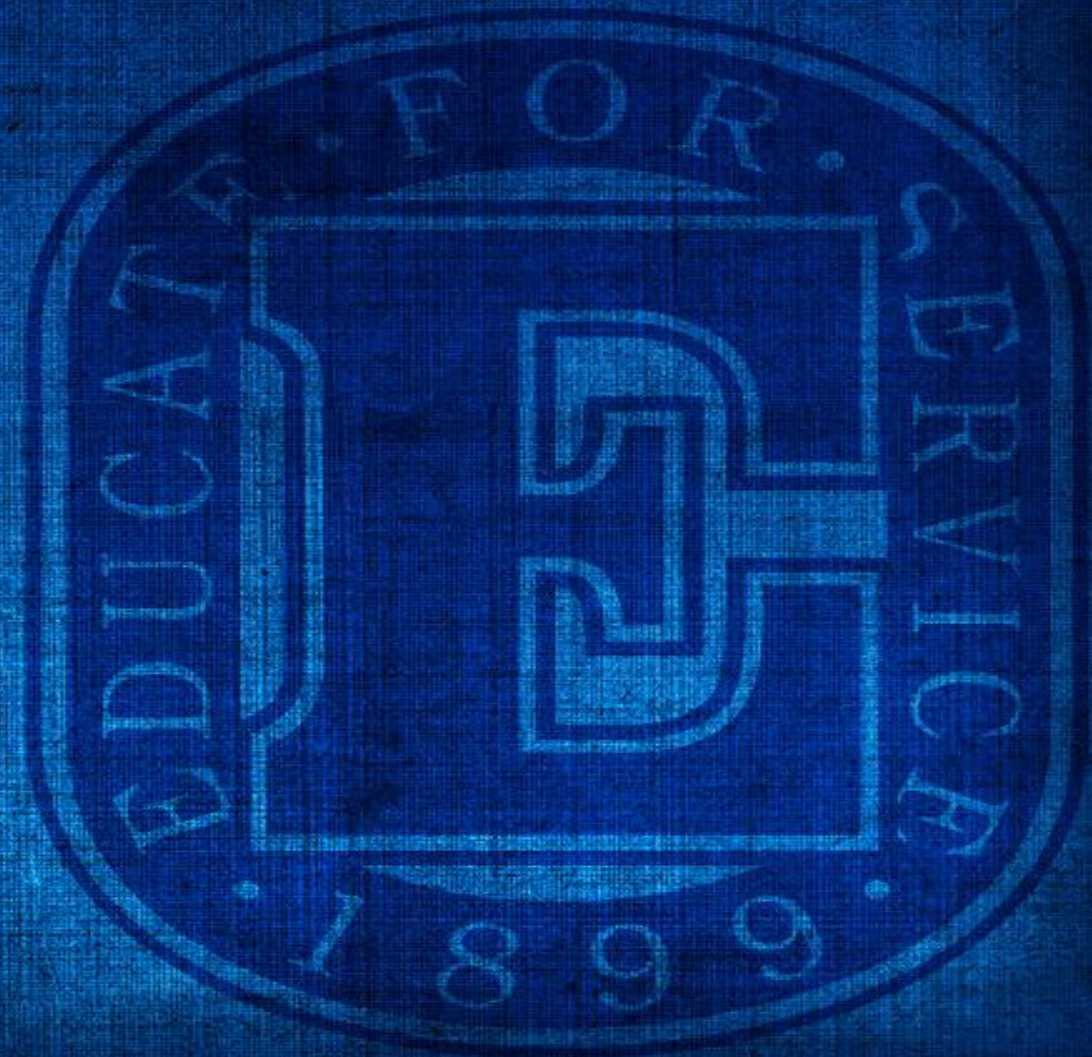
- 78 in Honors Program
- 73 are Undergraduate Fellows
- 36 Momentum program participants
- 29% ranked in top 10% of high school class
- 12 presidents of their class
- 7 Valedictorians/Salutatorians
- 150 student athletes





What's Next?

- Increase qualified/interested applicant numbers
- Grow/build on new initiatives of past year, and start new initiatives to engage applicants and bring them to campus
- Take advantage of interest in new academic programs and student support services/programs
- Build on reputation/increase recognition w/new marketing campaign
- Focus on student well-being w/Bowers Center in 2019 **Every student, every day.**





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