

# Booklist Report - by Course

## ETOWN COLLEGE STORE

Term: Summer Online 2016

Course	Course Description	Course Ref #	Cont?	Instructor		
Course Note		Section Note				
ISBN/Identifier	Author	Title/Description	Publisher	Edition	CY	
Book Note						/Rental /Rental
<b>BA-315-A</b>	Internet Marketing	30079		Williams, Sylvester		
9780789747419	BLANCHARD	SOCIAL MEDIA ROI (P)	QUE		2011	
9780470499313	HALLIGAN	INBOUND MARKETING	WILEY		2010	
9780071762342	KERPEN	LIKEABLE SOCIAL MEDIA (P)	MCG		2011	
9780071743860	THOMAS	ONLINE MARKETING COURSE (P)	MCG		2011	
<b>CH-109-A</b>	NPS Introduction to Forensic Science	29252		Papez, Richard		
0536502676	PEARSON LEARN	VIRTUAL FORENSIC LABS PEARSON LEARNING SOLUTNS, 1/e Access Card	PEAHE	1	2013	
9780135045206	SAFERSTEIN	CRIMINALISTICS	PH	10TH	2011	
<b>COM-252-A</b>	HUM Multi-Cultural Communications	29254		Telleen, Matthew		
9781111349103	SAMOVAR	COMMUNICATION BETWEEN CULTURES (P)	ITP	8TH	2013	107.33 60.25
<b>COM-333-A</b>	Organizational Communication	29255		Gillis, Tamara		
9780205798254	MODAFF	ORGANIZATIONAL COMMUNICATION	AB	3RD	2012	
<b>COM-370-A</b>	Ireland In Text & Image			Hughes, Katherine		
9781582973814	ONEIL	TRAVEL WRITING (P)	WRITE	2ND	2006	
9781426205163	STUCKEY	National Geographic Ultimate Field Guide to Travel Photography	NGESO		2010	
<b>EC-101-A</b>	SSC Principles of Macroeconomics	29966		Paul, Sanjay		
9781319011024	KRUGMAN	MACROECONOMICS (LAUNCHPAD 6M ACCESS)	MPS	4TH	2015	
Purchase this online through MacMillan website.						
<b>EC-102-A</b>	SSC Principles of Microeconomics	29967		Krichevskiy, Dmitriy		
9781308456065	MCCONNELL	Microeconomics EC 102 w/Connect	MCG		2015	
<b>ED-224-A</b>	Pennsylvania History and Government for	29687		Finley-Bowman, Rache		
9780271022147	MILLER	PENNSYLVANIA: HISTORY OF COMMONWEALTH (P)	PENST		2002	

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<b>ED-258-A</b>	Educational Assessment and Evaluation	29688		Toro, Juan		
9780133830262	BROOKHART	EDUCATIONAL ASSESSMENT OF STUDENTS (W/ACCESS CODE)(LLF)	PH	7TH	2015	
<b>ED-360-A</b>	Integrated Strategies for Creative Expre	29690		Bellew, Wendy		
9780132853361	ISENBERG	CREATIVE THINKING & ARTS-BASED LEARNING (W/OUTMYEDUCLAB) (P)	PH	6TH	2013	91.75 79.45
<b>EN-100-A</b>	PLE Writing and Language	30085		Skillen, Matthew		
9781457642326	HACKER	POCKET STYLE MANUAL	BEDF	7TH	2015	
9780393912197	PETERSON	NORTON READER: SHORTER (P)	NORT	13TH	2012	37.50 34.80
<b>EN-281-A</b>	CE Writing and Analyzing the Short Story	29965		Grimm, Tyler		
9780155060814	BOYLE	DOUBLETAKES: PAIRS OF CONTEMP SHORT STORIES	ITP		2004	
<b>HI-112-A</b>	NCH History of Modern Asia	29953		Kenley, David		
9780140280210	CHONG	GIRL IN THE PICTURE	VP		1999	
9780679721031	HERSEY	HIROSHIMA (P)	RH		1985	
9780451168368	MARKANDAYA	NECTAR IN A SIEVE (P)	NAL		0	
9780205168552	MURPHEY	HISTORY OF ASIA (W/OUT ACCESS CODE) (P)	LONGM	7TH	2014	105.50 87.80
9780307390974	YANG	WOMAN FROM SHANGHAI (P)	AN		2010	
<b>HI-115-A</b>	WCH Western Civilization II	29260		Newsome, William		
9780874512465	GUILLAUMIN	LIFE OF A SIMPLE MAN (P)	UPNEN		1982	
9780142437902	JUNGER	STORM OF STEEL (TRANS WINTRO HOFMANN) (P)	VP		2003	0.00 0.00
9781133610151	NOBLE	WESTERN CIVILIZATION: ADVNTG BKS (V2) (P)	ITP	7TH	2014	56.25 52.05
<b>LAT-111-A</b>	PLO Elementary Latin I	29968		Besse, Jennifer		
9780205997039	KITCHELL	Disce! An Introductory Latin Course, Volume 1 Plus MyLatinLab (multi-semester access) with eText -- Access Card Package	PEAHE	1st	2011	
9780553590128	TRAUPMAN	NEW COLLEGE LATIN & ENGLISH DICTIONARY (REV AND UPD) (P)	BANT		2007	

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<b>MA-251-A</b>	MA Probability and Statistics	29444		Soltys, Stephen		
9781464157691	MOORE	Launchpad for Statistic in Practice- Access Card only	MPS	1st	2015	
OBTAIN AT REGISTERS						
9781319003623	MOORE	Statistics in Practice w/Launch Pad - (12 months)	MPS	1st	2015	
9781464151811	MOORE	STATISTICS IN PRACTICE	FREEM		2015	148.75 130.75
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<b>MA-251-B</b>	MA Probability and Statistics			McDevitt, Timothy		
9781464157691	MOORE	Launchpad for Statistic in Practice- Access Card only	MPS	1st	2015	
OBTAIN AT REGISTERS						
9781319003623	MOORE	Statistics in Practice w/Launch Pad - (12 months)	MPS	1st	2015	
9781464151811	MOORE	STATISTICS IN PRACTICE	FREEM		2015	148.75 130.75
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<b>PHY-105-A</b>	NPS How Things Work	29184		Stuckey, William		
9781118237762	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	5TH	2013	
9780470223994	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	4TH	2010	
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<b>PHY-105-B</b>	NPS How Things Work			Stuckey, William		
9781118237762	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	5TH	2013	
9780470223994	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	4TH	2010	
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<b>PHY-105-C</b>	NPS How Things Work			Stuckey, William		
9780470223994	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	4TH	2010	
9781118237762	BLOOMFIELD	HOW THINGS WORK (P)	WILEY	5TH	2013	
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<b>PS-245-A</b>	NCH International Relations	30374		Ozkanca, Oya		
9780205780211	GOLDSTEIN	INTERNATIONAL RELATIONS (2010-2011 UPD) (P)	LONGM	9TH	2011	
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<b>SED-212-A</b>	Learning Environment and Social Intrctn	29689		Coyle, H. Elizabeth		
Book is specific to major						
9780078024542	WEINSTEIN	ELEMENTARY CLASSROOM MANAGEMENT (P)	MCG	6TH	2014	103.25 81.95
Early Childhood majors purchase this book						
9780078024535	WEINSTEIN	MIDDLE & SECONDARY CLASSROOM MANAGEMENT (P)	MCG	5TH	2015	98.50 77.20
Middle and Secondary Education majors purchase this book						
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Book Note						
<b>SED-342-A</b>	Effective Instruction for Students with	29912		Haley-Mize, Leigh Shar		
9780205545759	BOUTOT	AUTISM SPECTRUM DISORDERS (P)	AB		2011	
9780133386004	YELL	EVIDENCE-BASED PRACTICES FOR EDUCATING ETC (W/ACCESS COD	PH	2ND	2014	
<b>SED-344-A</b>	Intensive Reading, Writing and Mathemati	29913		Haley-Mize, Leigh Shar		
9780133362527	COOTER	COMPREHENSIVE READING INVENTORY (W/BIND-IN ACCESS)	PH	2ND	2014	
9780205523412	LIPSON	ASSESSMENT & INSTRUCTION OF RDG ETC	AB	4TH	2009	
<b>SO-101-A</b>	SSC Discovering Society	29253		Kanagy, Conrad		
9780345366627	BENSHEA	Jacob the Baker: Gentle Wisdom for a Complicated World	BALLA		1990	
9780385065290	BERGER	INVITATION TO SOCIOLOGY (TRADE ED) (P)	DD		1963	
9780761985624	KANAGY	RIDDLES OF HUMAN SOCIETY (P)	SAGE		1999	
9781412954303	RITZER	MCDONALDIZATION OF SOCIETY	SAGE	5TH	2008	
<b>SP-111-A</b>	PLO Elementary Spanish I	29256		Nissman-Cohen, Barba		
9781618570628	BLANCO	AVENTURAS SS ACCESS CODE, PRIMER CURSO DE LENGUA ESPANOL	VISTA	4TH	2014	
<b>TH-105-A</b>	HUM Introduction to Theatre	29251		Swanson, Michael		
9780573614637	HANSBERRY	RAISIN IN THE SUN (30TH ANNIV ED) (P)	FREN		1988	
9780802143181	IONESCO	BALD SOPRANO & THE LESSON (TRANS HOWE) (P)	GROVA		2006	
9780618474776	ROUDANE	DRAMA ESSENTIALS: ANTHOLOGY OF PLAYS (P)	ITP		2009	
9781259531538	WILSON	Theater: The Lively Art-Connect Access Card w/e-text	MCG		2015	