

Elizabethtown College 125th Anniversary  
National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
Based on the National Parks Service Historic American Building Survey  
2024 Summer Creative Arts and Research Program SCARP  
Ava Barton Class of 2027  
Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies



## Carlos R. Leffler (1922 – 1994) Georgiana E. Leffler (1925 – 1996)

A scan of a 1940 U.S. Census Population Schedule for Jackson Township, Lebanon County, Pennsylvania. The document is a large table with many columns for personal and household information. Several rows are highlighted in green, corresponding to the Leffler family. The highlighted entries are: Carlos R. Leffler (age 17, born Oct 19, 1922), Mary (King) Leffler (age 47, born Nov 9, 1925), John King Leffler (age 21, born Nov 9, 1925), and Myrna C. Leffler (age 10, born Nov 9, 1925).

Carlos Leffler was born in Jackson Township, Lebanon County on October 19, 1922, to John L. and Mary (King) Leffler. He had two siblings, John King Leffler, and Myrna C. Leffler.<sup>1</sup> Georgiana E. (Balsbaugh) Leffler was born on November 9, 1925, to Homer R. and Edna C. (Shaak) Balsbaugh. She had three siblings: Kathryn M. Hickernell, Robert Balsbaugh, and Jeanette R. Shaak.<sup>2</sup> To the left is Carlos Leffler and his family as recorded in the 1940 U.S. Census. He was 17 years old and lived in Jackson, Pennsylvania with his father (age 47), mother (age 46), brother (age 21), and sister (age 10).<sup>3</sup> Pictured left are the highlighted names.

<sup>1</sup> "Carlos R Leffler (1922-1994)," Find a Grave, accessed May 31, 2024.

[https://www.findagrave.com/memorial/49486920/carlos\\_r\\_leffler](https://www.findagrave.com/memorial/49486920/carlos_r_leffler).

<sup>2</sup> "Georgiana E Balsbaugh Leffler (1925-1996)," Find a Grave, accessed May 31, 2024.

<https://www.findagrave.com/memorial/49486921/georgiana-e-leffler>.

<sup>3</sup> "Carlos Leffler in the 1940 Census Ancestry," Ancestry, accessed May 31, 2024. [https://www.ancestry.com/1940-census/usa/Pennsylvania/Carlos-Leffler\\_wsl36](https://www.ancestry.com/1940-census/usa/Pennsylvania/Carlos-Leffler_wsl36).

Elizabethtown College 125th Anniversary  
National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
Based on the National Parks Service Historic American Building Survey  
2024 Summer Creative Arts and Research Program SCARP  
Ava Barton Class of 2027  
Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies

Carlos and Georgiana (pictured right<sup>4</sup>) were<sup>5</sup> Carlos Leffler was the chairman of the stewardship committees at the Richland Church of the B<sup>6</sup> They had two daughters,<sup>7</sup> Mrs. Georgiana Leffler was a “member of the Executive Board of the Auxiliary to Elizabethtown <sup>8</sup>” and was “actively involved in the fundraising activities of that organization. The auxiliary annually contributes to the improvement <sup>9</sup>” and in 1983, “has been the force behind a campus beautification project which produced a large new patio area for Baugher Student Center<sup>10</sup>



Carlos Leffler was chairman of the board and president of Carlos R. Leffler Inc. and ABE Oil Co which had plants in “Emmaus; CR’s Friendly Markets, Petroleum Products Equipment Co., Leffler Transportation Co., C.R.L. Inc. and All-American Truck Plazas.”<sup>11</sup> He began serving on the board of trustees for the college in 1968 as an associate trustee and was elected secretary of the board in 1979.<sup>12</sup> He also represented the Southern District of the Church of the Brethren on the Mutual Expectations Committee.<sup>13</sup> In 1989, he was awarded an honorary doctorate of humanities for his service to the college. He was head of the capital campaign for the new college chapel which is now known as “Leffler Chapel.

“He was a director, executive board member and a member of the personnel finance committee of Lebanon Valley Brethren Home, Palmyra, Lebanon County. He started the Good Samaritan Fund of the home. Leffler was a past president of the Richland Lions Club and former board member of the Hamilton Bank, Reading Hospital and Central Pennsylvania Blood Bank. He

---

<sup>4</sup> “Lefflers: Etown News,” accessed May 31, 2024. <https://news.etown.edu/index.php/2021/04/07/etown-hosts-virtual-concert-to-celebrate-the-25th-anniversary-of-leffler-chapel-and-performance-center/lefflers/>.

<sup>5</sup> Elizabethtown College, *The Etownian*, Internet Archive, 1982, <https://archive.org/details/etownian19821983/page/n95/mode/2up?q=leffler&view=theater>, 96.

<sup>6</sup> Ibid.

<sup>7</sup> Ibid.

<sup>8</sup> Ibid.

<sup>9</sup> Ibid.

<sup>10</sup> Ibid.

<sup>11</sup> “CARLOS LEFFLER, 71, CEO of AREA FIRMS,” *The Morning Call*, August 16, 1994, <https://www.mcall.com/1994/08/16/carlos-leffler-71-ceo-of-area-firms/>.

Ralph Schlosser, *History of Elizabethtown College 1899 - 1970*. (Lebanon, PA: Sowers Printing Company, 1971), 296.

<sup>13</sup> Elizabethtown College, *The Etownian*, Internet Archive, 1982, <https://archive.org/details/etownian19821983/page/n95/mode/2up?q=leffler&view=theater>.

Elizabethtown College 125th Anniversary  
 National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
 Based on the National Parks Service Historic American Building Survey  
 2024 Summer Creative Arts and Research Program SCARP  
 Ava Barton Class of 2027  
 Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies

was to be named business leader of the year this fall by the Pennsylvania Chamber of Business and Industry. He was a member of Myerstown Church of the Brethren, Lebanon County.<sup>14</sup>

Leffler Energy was established in 1941 and was created with the merging of two long-time fuel services companies -- The SICO Company and Carlos R. Leffler, Inc.<sup>15</sup>

“In 1876, Schock Coal and Lumber of Mount Joy, Pennsylvania, the predecessor to The SICO Company, added kerosene to their list of products. Shortly thereafter, gasoline, fuel oil, motor oil and grease were added to the list. Since 1955, the company has expanded its business to include southeastern Pennsylvania, southern New Jersey and Delaware. The Carlos R. Leffler company was formed in 1941, when 17 year old Carlos borrowed \$380 from his father to buy a truck to transport fertilizer, coal and milk for farmers throughout Lebanon County, Pennsylvania. A short time later, he began providing fuel and heating oil deliveries. Since 1941, Leffler Energy has been providing coal and petroleum products and services to homes, businesses, government agencies and agricultural operations throughout central and eastern Pennsylvania. With over 180 years of combined experience, Leffler Energy, is solidly committed to providing customers with one standard of excellence and a superior level of service!<sup>16</sup>

**MORE ANSWERS FOR ENERGY?**

CARLOS R. **LEFFLER** INC.

SICO asks you to compare them to the competition and we at CARLOS R. LEFFLER, INC. accept their challenge.

COMPARE	SICO	CARLOS R. LEFFLER INC.
1. Oil Price?	\$ .999	* .999
2. Delivery and Service Trucks?	181	200
3. Service Technicians?	40	50
4. Fuel Oil Storage Capacity?	100,000 Gallons	200,000 Gallons
5. Distribution Centers?	18	14
6. Discount of 1¢ Per Gallon 10 Day Payment?	Yes	Yes
7. Budget Plan That Pays 9% Interest?	Yes	Pays 10% Interest
8. Choice of 3 Service Contracts?	Yes	Yes
9. Service Contract Payable As Part Of Budget Plan?	Yes	Yes
10. Sales And Service For All Types Of Heating Equipment?	Yes	Yes
11. Free Life Insurance Plan?	No	Yes
12. Propane Gas Service?	No	Yes

SICO asks, "Why in the world would you go anywhere else?" Leffler has just shown you why! So ... call the leader — **CARLOS R. LEFFLER, INC.**

**SPECIAL BONUS:**  
New Customers who sign up with Carlos R. Leffler, Inc., can receive up to \$25.00 in AT&T Long Distance Certificates.

\* LANCASTER 397-8244    \* NEW HOLLAND 354-4136    \* MOUNT JOY 653-8026    \* YORK 486-6596

**STRETCH**  
YOUR FARM'S BUDGET

**DIESEL PRICES**

No one knows what tomorrow's prices will be, but the following figures prove that Carlos R. Leffler, Inc. is committed to providing their customers with the lowest diesel fuel prices possible.  
Please to yourself how well you can save by simply filling in and mailing the below information.

MONTHLY HEATING SEASON	Actual Consumed	Est. Savings
Carlos R. Leffler, Inc. Highest Diesel Fuel Price For The Season Place The Highest Price You Paid Here	1.00 \$	x
<b>FIRST YEAR SAVINGS</b>		
MONTHLY HEATING SEASON		
Carlos R. Leffler, Inc. Highest Diesel Fuel Price For The Season Place The Highest Price You Paid Here	1.00 \$	x
<b>SECOND YEAR SAVINGS</b>		
MONTHLY HEATING SEASON		
Carlos R. Leffler, Inc. Highest Diesel Fuel Price For The Season Place The Highest Price You Paid Here	1.00 \$	x
<b>THIRD YEAR SAVINGS</b>		
<b>TOTAL APPROX. SAVINGS FOR 3 YEARS</b>		

\* For payment within 10 days the price would be 1% less. \*\* For tanks larger than 500 there is a discount that would decrease this price.

**DIESEL FUEL .....\*.94\*\***

CARLOS R. **LEFFLER** INC.

— CALL YOUR NEAREST LOCATION —

Richland	717-866-2105	Reading	215-376-7364
Middletown	717-861-2772	Mt. Joy	717-853-8026
Lebanon	717-272-2541	Lancaster	717-397-8244
New Holland	717-354-4136	York County	717-846-6596
		Chester County	215-692-6919

\* Less 1% Discount For 10-Day Payment

Pictured above are advertisements in the 1983 and 1984 newspaper for Lancaster Farming.<sup>17</sup> Carlos Leffler would commonly put advertisements in the Lancaster Farming newspaper for Carlos R. Leffler Inc.. Carlos and Georgiana Leffler were always generous donors of the Lebanon Market Animal Auction. The Lebanon Market Animal Auction was an annual sale of champion market

<sup>14</sup> “CARLOS LEFFLER, 71, CEO of AREA FIRMS,” The Morning Call, August 16, 1994, <https://www.mcall.com/1994/08/16/carlos-leffler-71-ceo-of-area-firms/>.

<sup>15</sup> “Leffler Energy History,” Leffler, accessed May 31, 2024. <https://www.lefflereenergy.com/the-leffler-story/history>.

<sup>16</sup> “Leffler Energy - Lancaster, PA,” Yelp, accessed May 31, 2024. <https://www.yelp.com/biz/leffler-energy-lancaster>.

<sup>17</sup> *Lancaster Farming*, September 22, 1984. P. 84. <https://panewsarchive.psu.edu/lccn/sn78001178/1984-09-22/ed-1/seq-84/#words=Leffler+LEFFLER>; *Lancaster Farming*, June 11, 1983, 64. <https://panewsarchive.psu.edu/lccn/sn78001178/1983-06-11/ed-1/seq-64/#words=leffler+Leffler>.

Elizabethtown College 125th Anniversary  
National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
Based on the National Parks Service Historic American Building Survey  
2024 Summer Creative Arts and Research Program SCARP  
Ava Barton Class of 2027  
Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies

animals that were exhibited by 4-H youth. Carlos Leffler had once been a member of the Lebanon County 4-H Beef Club. Kenneth Winebark, a former Lebanon County extension agent and long-time Lebanon Market Animal Auction staff member said in the August 12, 1995, paper for Lancaster Farming that Carlos Leffler was "...one of the strongest supporters here in Lebanon and surrounding counties at the state Farm show.<sup>18</sup>" On the front cover of the January 19, 1991, issue of Lancaster Farming, a new farm show record was set. Carlos Leffler paid the record-setting \$8,000 to Daryl Bomgardner, age 17, for his grand champion junior market swine. "According to Lebanon County Agricultural extension agent Kenneth Winebark, prior to the sale Bomgardner told Winebark that he would be satisfied to receive \$5,000 and whatever price was offered above that would be donated in equal portions to the agricultural youth support organizations.<sup>19</sup>" "Bomgardner donated a total of \$3,000 to the FFA Foundation and the Friends of 4-H.<sup>20</sup>" Following the purchase of the animal, Leffler said "that he had been a member of 4-H as a youth and that instead of sending the home-bred animal to slaughter, he wanted to donate it back to Bomgardner for use in the young man's breeding program."



"The new Admissions building, recently opened, had been named The Leffler House in honor of Carlos R. Leffler and his wife Georgiana.<sup>21</sup>" In 1983, Elizabethtown College named its new admissions center, The Carlos R. and Georgiana E. Leffler House, in recognition of their service and dedication to the College.<sup>22</sup> The house is a two-story colonial house that had previously been called Sigma House.<sup>23</sup> It was also the former home of previous college President, A.C. Baugher.<sup>24</sup>

---

<sup>18</sup> *Lancaster Farming*, August 12, 1995. P 36. <https://panewsarchive.psu.edu/lccn/sn78001178/1995-08-12/ed-1/seq-36/#words=Leffler>

<sup>19</sup> *Ibid.*

<sup>20</sup> *Ibid.*

<sup>21</sup> Elizabethtown College, *The Etownian*, *Internet Archive*, 1982,

<https://archive.org/details/etownian19821983/page/n95/mode/2up?q=leffler&view=theater>. 96.; Jean-Paul Benowitz, and Peter J DePuydt, *Elizabethtown College*. (Charleston, South Carolina: Arcadia Publishing, 2014), 26.

<sup>22</sup> Elizabethtown College, *The Etownian*, *Internet Archive*, 1982,

<https://archive.org/details/etownian19821983/page/n95/mode/2up?q=leffler&view=theater>, 96.

<sup>23</sup> Williamson, *Uniting Work and Spirit* (Elizabethtown, PA, Elizabethtown College Press, 2001), 287.

<sup>24</sup> Elizabethtown College, *The Etownian*, *Internet Archive*, 1982,

<https://archive.org/details/etownian19821983/page/n95/mode/2up?q=leffler&view=theater>, 96.



Elizabethtown College 125th Anniversary  
National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
Based on the National Parks Service Historic American Building Survey  
2024 Summer Creative Arts and Research Program SCARP  
Ava Barton Class of 2027  
Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies



In need of a building large enough to accommodate all Elizabethtown College students at once, the college received funding from the Kresge Foundation in 1994. Carlos was a major advocate for the Chapel and was head of the capital campaign for its building. In 1995, Leffler Chapel and Performance Center opened. It is one of the most recognizable buildings on campus.<sup>25</sup> In 1996, the Chapel was dedicated to Carlos Leffler's memory. To the left is a photograph of the “dedication of the Carlos R. and Georgiana E. Leffler Chapel and Performance Center, January 28, 1996.”<sup>26</sup>

### Bibliography

Benowitz, Jean-Paul. *Elizabethtown College: The Campus History Series*. Charleston, S. C.: Arcadia Publishing, 2014.

---

\_\_\_\_\_. *Elizabethtown: Images of America*. Charleston, S. C.: Arcadia Publishing, 2015.

Bowman, Carl F. *Brethren Society: The Transformation of A Peculiar People*. Baltimore, MD: Johns Hopkins University Press, 1995.

Durnbaugh, Donald F. ed., *Brethren Encyclopedia* 4 vols. Philadelphia, PA: The Brethren Encyclopedia, Inc. 1983-2005.

---

\_\_\_\_\_. *Fruit of the Vine: A History of the Brethren, 1708-1995*. Elgin, IL: Brethren Press, 1997.

Falkenstein, George N. *The Organization and the Early History of Elizabethtown College*. Elizabethtown, PA: Elizabethtown College, 1937.

---

<sup>25</sup> Kaitlin Gibboney, “History of Leffler Chapel Reveals Community, Campus History,” *The Etownian*, October 31, 2013, <https://etownian.com/main/features/history-leffler-chapel-reveals-community-campus-history/>; “Venue Information: Leffler Chapel and Performance Center | Elizabethtown College,” [www.etown.edu](http://www.etown.edu), accessed May 31, 2024, <https://www.etown.edu/offices/technical-operations/leffler-chapel/index.aspx>; Jean-Paul Benowitz, and Peter J DePuydt, *Elizabethtown College*. (Charleston, South Carolina: Arcadia Publishing, 2014), 30.

<sup>26</sup> “Leffler Chapel Dedication”. Elizabethtown College - Historic Images, January 28, 1996. [https://digitalarchives.powerlibrary.org/papd/islandora/object/papd%3Aeliz-hi\\_2869](https://digitalarchives.powerlibrary.org/papd/islandora/object/papd%3Aeliz-hi_2869).

Elizabethtown College 125th Anniversary  
National Historic Preservation Trust This Place Matters Campaign & Campus Historic Building Survey  
Based on the National Parks Service Historic American Building Survey  
2024 Summer Creative Arts and Research Program SCARP  
Ava Barton Class of 2027  
Jean-Paul Benowitz, Director of Prestigious Scholarships and Fellowships and Public Heritage Studies

*History of the Church of the Brethren of the Eastern District of Pennsylvania: By The Committee Appointed by District Conference.* Lancaster: PA: Press of the New Era Printing Company, 1915.

*History of the Church of the Brethren of the Eastern District of Pennsylvania, 1915-1965.* Lancaster: PA: Eastern District of Pennsylvania, 1965.

MacMaster, Richard K. *Elizabethtown: The First Three Centuries.* Elizabethtown, PA: Elizabethtown Historical Society, 1999.

Schlosser, Ralph W. *History of Elizabethtown College: 1899-1970.* Elizabethtown, PA: Elizabethtown College, 1971.

Williamson, Chet. *Uniting Work and Spirit: A Centennial History of Elizabethtown College.* Elizabethtown, PA: Elizabethtown College, 2001.